Asset Mapping

...what is asset mapping...?

national center for
● **MEDIA**ENGAGEMENT

Public Media Maps and all services
of the National Center for Media
Engagement are funded by the
Corporation for Public Broadcasting

cpb
Corporation
for Public
Broadcasting

publicmediamaps.org

NCME WEBSITE

LOG IN

Log in to add your data to the maps.
Contact us if you do not have a
login.

Your email address:

Password:

Log in

Forgot your password?

MAP KEY

All Maps

Public Media

🎤 **Public Radio Stations**

📺 **Public Television Stations**

MC **Minority Consortia**

HB CU **Historically Black Colleges & Universities (HBCU)**

PMC **Public Media Corps Partners**

Current Issues

WELCOME TO PUBLIC MEDIA MAPS ✦BETA

Explore individual map layers (see key at left) or view multiple map layers (All Maps) to discover common interests and opportunities for collaboration among public media, local communities, non-profits and funders.
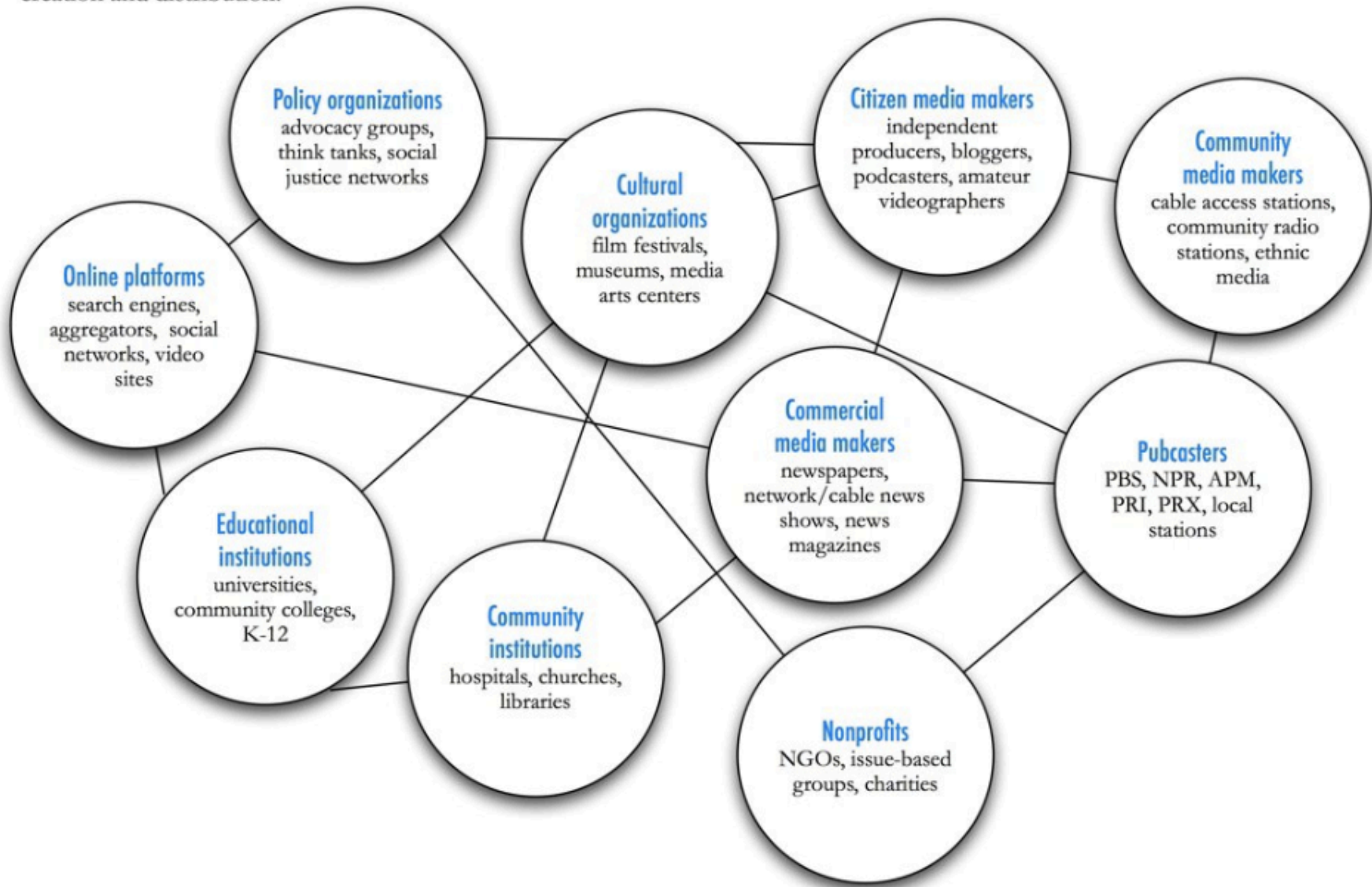
Zoom into a community and click a map "balloon" for more information about any point on the map. Log-in to upload your data, easily build your own maps, and create custom reports using your data and the layers we've included so far.

Can't see the map? Download the Google Earth Plugin.

| Map | Satellite | Terrain |

Public Media 2.0: New partners, new possibilities

In the digital participatory environment, public media projects have a constellation of potential partners for content creation and distribution.

Policy organizations
advocacy groups, think tanks, social justice networks

Citizen media makers
independent producers, bloggers, podcasters, amateur videographers

Community media makers
cable access stations, community radio stations, ethnic media

Cultural organizations
film festivals, museums, media arts centers

Online platforms
search engines, aggregators, social networks, video sites

Commercial media makers
newspapers, network/cable news shows, news magazines

Pubcasters
PBS, NPR, APM, PRI, PRX, local stations

Educational institutions
universities, community colleges, K-12

Community institutions
hospitals, churches, libraries

Nonprofits
NGOs, issue-based groups, charities

Create Media Asset

Name: *
_____

– ▸ Menu settings ────────────────

Organization Type:

☐ Media Policy/Advocacy
☐ Arts/Cultural Organization
☐ Independent/Citizen Media Maker
☐ Community Media/Arts Center
☐ Community Computer Lab
☐ Public Access Television
☐ Community Radio

┌ Location ─────────────────────────
Street: _____
Additional: _____
City: _____
State/Province _____
Postal code: _____
Latitude: _____
Longitude: _____

If you wish to supply your own latitude and longitude, you may enter them above. If you leave these fields blank, the system will attempt to determine a latitude and longitude for you from the entered address. To have the system recalculate your location from the address, for example if you change the address, delete the values for these fields.

1. Name

2. Type of Organization /Service

3. Location

...the goal...